

NCC

FINAL PROJECT

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Reasons to choose following way In following country to do advertisement -

>DUBAI

.BANNERS-because it goona target the customers who are on road to their work or home or for instance anywhere this goona target a lagre number of group as in dubai most people are busy with their business and personal life they don’t get time to watch tv or something else where we can target them with our advertisement

.>CHINA

.METRO- BECAUSE it goona target a huge numbers of customers in china all most most of people prefer travelling by metro because its never late and they can get where they want to get on time and metro goona be our main place to advertise our product because it goona cover a large numbers of consumers to their way to work or home

>AUSTRALIA

.Hoardings at beaches- we ghoona choose that because in Australia there are a lot of beaches and people do prefer going on beaches on a regular basis and as there are large numbers of beaches so we can cover a large number of local customers as well as the tourist also

>CANADA

. Social media marketing- we are choosing this because in Canada people are so busy in themselves that they don’t get enough time for watching tv or newspaper or some kind of mazgine but they do check their social media account because that’s human nature and it don’t take much time to scroll through your social media feed and people in Canada are more socially active too because most of them are youngsters that’s also the other reason to go for it so we can cover a large number of custmores

>ENGLAND

.RADIO-WE are choosing this because people in England do listen to radio more than anything else because they like to keep alive whats old and so they do prefer radio more than social media marketing or television or something else by choosing radio we can target a large number customers and make them to buy them our product by giving them some kind of win win situation over the radio and it goona cover a large number of area too because its aceesible from anywhere around the gl0be

>USA

.SOCIAL MEDIA CAMPAIGN- WE are going to carry out a social media campaign in USA because people in usa because in that way we can cover a large numbers of cusmores at a one time and ver effectively people in usa are more likely to be covered in that way because people are active on social media over there and more responsive over there so that’s a good way to cover customers in a effective way

THANK YOU